CAMP GENESIS
IT ALL STARTS HERE!
www.campgenesis.co.za

JOUR JOURNEY TO
confidence
STARTS HERE

WHO ARE WE

Camp Genesis was created by a group of professionals who have come together to share their knowledge and experience by developing a high-quality leadership camp for teenagers.

The teens that come to us to partake in the camp experience are as different as our team and our programming. They become part of a sharing community as a result of what we teach, the chances we provide, and the example we set.

Our unique, American-style overnight camp for teenagers ages 11-18 (grade 6-12), offer one-week sessions. From leadership programs, environmental awareness, to outdoor adventure, we offer a variety of activities for campers to unleash their potential.

We are not affiliated with any school, organization or religious group and welcome campers from all over the country. Our goal is to create a safe environment where campers can have fun, feel part of a bigger community, and grow in their hard and soft skills, which is why we create programs around our four pillars: values, ethics, integrity, and character.
Camp Genesis focuses on building life-skills for children, making new friends, trying new & exciting activities and having an experience they will never forget. We welcome campers regardless of gender, race, orientation, or religious background. We say "Welcome Home" the minute campers arrive because we want campers to know this is always a place they can come back to.

Our team places the highest priority on the health and safety of our campers and staff. Our policies and procedures create a camp environment that protects both the physical and emotional safety of the children in our care. As a parent myself, I understand that your children are your lifeblood. It is my commitment to you that the Camp Genesis team will provide a safe, healthy environment for your teen during their camp experience.

WHERE ARE WE BASED?

Camp Genesis is based in the Western Cape! Our two fantastic locations are situated close to Villiersdorp and Grabouw in the picturesque Overberg District Municipality, a region that is considered as the breadbasket of the Cape. Both locations a mere 90 minute drive from Cape Town.

WHERE DO OUR CAMPERS SLEEP AT CAMP GENESIS?

Depending on the campsite, campers are housed in army tents on bunk beds or in dormitory style accommodation with bunk beds, corresponding to their age and gender. Cabin spend time for campers are in the morning for clean-up and inspection, "down time" (rest hours), and before bed. The campsite is led by four Head Counselors and each teamwith a maximum 20 kids is led by a Program Coordinator. These experienced staff members' main priority is camper well-being, and they work to promote safety, inclusion, and fun in between activities.

WHAT DO CAMPERS DO AT CAMP GENESIS?

During the day, campers will do between three to four different activities from our different activity departments. We offer leadership training by renowned international motivational speakers, education excursions and essential life skills. Each night we have a different evening program, such as Talent Shows, Capture the Flag/Lantern, and so much more.

Our leadership development program is the culmination of action based learning in which we focus on building key aspects of leadership such as Empathy, Communication, Motivation, Leadership and above all Team Work.

We provide an outcome-based program which enhances the importance of teamwork by building relationships through shared experiences on camp by accomplishing various tasks in a highly motivated environment.

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Meet Our Team

> As a parent myself, I understand that your children are your lifeblood. It is my commitment to you that the Camp Genesis team will provide a safe, healthy environment for your teen during their camp experience.
>
> - Jarrod de Jong

JARROD DE JONG
CAMP DIRECTOR

Jarrod is a leadership coach, mentor, and teacher. As an exceptional motivational speaker, he equips teens with the tools to take responsibility for their choices, set and achieve goals, set boundaries, and handle peer pressure and bullying.

Jarrod's interactive approach captivates young campers, ensuring their active involvement and high-value learning during his presentations.

TALIA HUGHES
MANAGING DIRECTOR

Talia inspires teens to discover their inner leadership potential and fosters holistic wellness.

She breaks down barriers, providing teens from all backgrounds with the tools, guidance, and opportunities to thrive through leadership training, confidence-building workshops, and community projects. She ensures each child feels valued and empowered, nurturing tomorrow's leaders.

DAVID BOYES
PROGRAM DIRECTOR

David's profound love for youth development and community engagement drives his commitment to creating a supportive and inspiring environment for campers.

As a mentor and counselor, David teaches environmental stewardship and emotional intelligence, reflecting his dedication to positive change and his passion for helping young individuals become leaders and changemakers.

NAOMI JORDAAN
GUEST SPEAKER

Naomi Jordaan, the owner of Aspire Coaching, is driven by her deep compassion for people's dreams and well-being. She wholeheartedly embraces the opportunity to make a positive impact in the lives of others. Specializing in MLNP-coaching, she firmly believes it to be one of the most profound and effective coaching models presently available. Naomi finds immense gratification in helping individuals overcome obstacles and achieve their dreams.

Camp Genesis focuses on building life-skills for children, making new friends, trying new & exciting activities and having an experience they will never forget. We welcome campers regardless of gender, race, orientation, or religious background.

We say "***Welcome Home***" the minute campers arrive because we want campers to know this is always a place they can come back to.

We believe the camp experience is critical to every child's development and education. As a leading authority in child development, we contribute by working together to promote and articulate our leadership programs.

Vision

The vision of Camp Genesis is enriching the lives of teens and adults through the camp experience.

Mission

The mission of Camp Genesis is to provide every camper with the resources and experiences necessary to reach their full potential.

Values

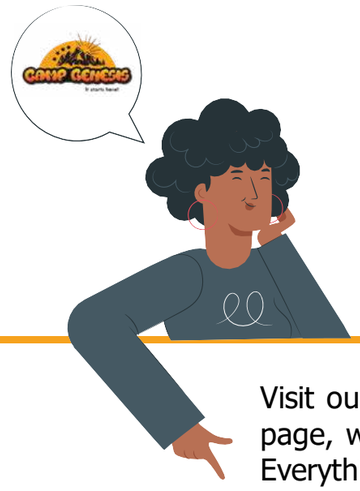
Camp Genesis is a group of professionals who have come together to share their knowledge and experience by developing a high-quality leadership camp for rising high school seniors. The kids who come to us to partake in the camp experience are as different as our team and our programming. Teens become part of a sharing community as a result of what we teach, the chances we provide, and the example we set.

We cherish the world, the people who live in it, and the contribution that each individual can make as an organization. These are concentric circles, not independent values. The values that are essential to us as a company are the same values that we try to impart in the youth we work with.

People

We believe in each and every teen who attends camp. We exist because of them. We teach youths to respect their uniqueness and to understand and accept their role in the greater community by encouraging excellent child development and cooperating with parents.

Self-esteem, character, courage, responsibility, resourcefulness, and teamwork are all skills that we help teenagers develop. High-quality camp experiences help teenagers develop the healthy emotional and social skills they need to mature into strong, thoughtful, and capable adults.



Visit our website's FOR PARENTS page, where we uploaded some useful info for you! Everything you need to know about Camp Genesis, plus awesome resources such as a Packing List, a Training Layout and our Camper/Parent Handbook!

HOLIDAY CAMPS OFFERINGS

Camp Genesis will host 4 unique week-long holiday camps each year:

Teen Leadership Camp
(ages 14 – 18)
This ground-breaking program can play a vital part in their personal development and for the challenges of their lives ahead.

Film Boot Camp
(ages 16 – 24)

A job readiness program and is designed to provide aspiring filmmakers the practical insight into how to make it in the industry and to further broaden their horizons. It is fast-paced, engaging, and fun.

Eco-Leadership Camp
(ages 13 – 18)

This neoteric program offers teens the opportunity to learn through nature in a safe and beautiful environment.

Digital Pathfinders Camp
(ages 11 – 19)

A cutting-edge program of digital innovation and personal growth, designed to develop essential skills under mentorship of Algorithmics experts.

Returning Camper Discount

10% discount available to all returning campers in 2025. Must register by January 31st.

NOTES:

- R300 non-refundable registration fee required at time of application.
- The remaining balances will be charged to the card on file on the above-listed payment dates.
- Sibling discounts can be applied to all of the above payment plans.
- Registration for each session closes 14 days before a camp session commences.

CAMP SCHOLARSHIPS

We feel strongly that cost should not be the thing that gets in the way of a camper having an opportunity to excel, grow as a leader and have a great time at Camp Genesis. Full and partial camp scholarships are available for parents that cannot afford to give their child the opportunity they deserve.

Applications for camp scholarships must be submitted at least two months before a camp session commences. In order to apply for a camp scholarship, please send us and email to scholarships@campgenesis.co.za

We will send you the necessary documentation to complete, which will be reviewed by our Camp Director and Camp Council. Only successful applicants will be notified.

REFUND POLICY

In the case of serious accident, illness, or other extenuating circumstances, refunds will be provided at the discretion of the Camp Director. No refunds or reductions are made for late arrival or early departure from camp. Any camper whose behaviour disrupts the camp program or is harmful to themselves or others will be dismissed with no refund.

For cancellations made 6 weeks before a camp session commences, all fees may be refunded, less a R300 non-refundable deposit and processing fee.

For cancellations made less than 6 weeks

before a camp session commences, all fees may be refunded, less a R1, 000 fee.

For cancellations made with less than 14 days notice before a camp session commences are non-refundable.

Teen LEADERSHIP Camp

Teen DISCOVERY Camp

WE NEVER UNDERESTIMATE THE SIMPLEST LESSON OR THE BRIEFEST WINK OF TIME. IT MAY BE A STAR IN SOMEONE'S HORIZON FOR ALL ETERNITY.

INTRODUCTION

Become the leader you were born to be. Our Teen Leadership Camp is a week-long camp program specifically geared toward high school students and aspiring youth leaders. Leadership Campers spend their time gaining valuable leadership skills, making unforgettable memories, and developing a positive and open attitude toward new and unknown things.

WHY FOLLOW WHEN YOU CAN LEAD?

This camp program is designed to provide the best leadership training for teenagers. At the point when children move into their mid and late teens our ground-breaking leadership program can play a vital part in their personal development, preparation for university and for the challenges of their lives ahead. They learn to work more effectively as a team and become more confident young adults under the inspiring guidance of our Programme Director and his team.

INTRODUCTION

What's great about being a teen is that they are in one of the best stages of life. Sure, it can be difficult. But it can also be exciting. Now is the time to discover themselves, to explore who they are and who they are not. Now is the time to uncover their uniqueness and find out how to express that uniqueness to the world.

Our innovative discovery programme can play a vital part in their personal development, helping them to answer the big identity question of adolescence: WHO AM I? Adolescence is a time when natural abilities emerge and special interests take shape.

Camp Genesis is the ideal opportunity for them to do a little investigating about where their interests might take them and what makes them tick. We offer teens an opportunity to get out of their usual routine, learn, grow, make friends, and have eye-opening new experiences under the inspiring guidance of our Programme Director and his team.

PROGRAMME OVERVIEW

Our innovative programmes are led by Programme Director, Tony Wake, assisted by a team of experienced staff; plus a selection of renowned guest speakers, specially flown in to engage with our young leadership campers. These thought-provoking presentations lead to lively discussion sessions amongst the young campers, which are interspersed with outdoor action-packed physical challenges and tasks. It adds up to an exciting new experience every day!

OUR CAMPS ARE DESIGNED TO:

- build self-confidence
- raise self-esteem
- encourage motivation
- improve communication skills
- develop individual leadership qualities
- develop team working skills

The programme combines thought-provoking talks by specialist Camp Genesis staff and invited international speakers with a programme of testing challenges and action-packed activities. Each day is constructed around:

- leadership training sessions
- inspiring talks from our range of top guest speakers
- talks are followed by an open question and answer session
- challenging discussions that stretch the mind
- goal-setting exercises and time management
- innovative team-building exercises and
- a programme of off-camp visits to outdoor sites

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